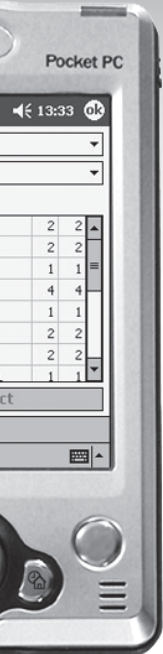


8 weeks to mobile success



Anders Pii, Group IT Manager/ CIO



Royal Unibrew has implemented a mobile sales solution integrated with SAP. The solution is part of a major project at the brewery aimed at increasing focus on sales and customer service.

“Just eight weeks after we took the decision to adopt a mobile sales solution, the system was launched with about 120 users. With such a short development and implementation period, we were obviously concerned about the implementation quality and how the users would like it. But the solution far exceeded our expectations.”

“The implementation went without a hitch, our needs for support have been much lower than expected, and our employees are eagerly awaiting the next phase of the project, when additional capabilities will provide even more help in their daily work.”

“Our new mobile solution has become a great success with management, staff and our customers – in record time.”

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